

**KELLTON TECH**

# A US-Based **Freight Transportation Company** Unlocked Trapped Value with Greenfield Implementation



**FLEET OF OVER  
7000 TRUCKS &  
30,000 TRAILERS**



**80+** YEARS OF PASSENGER SERVICE



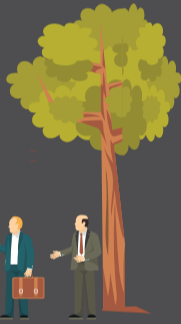
**200+** TERMINALS ACROSS 50 STATES



## AGING BUSINESS SYSTEMS



Outdated fleet management processes triggered a slump in passenger service



Lack of an automated freight bill auditing system added to business complexities

## GREENFIELD IMPLEMENTATION FOR BUILD-FROM-SCRATCH IT

New, regenerative IT using Software AG's Terracotta, Universal Messaging, and Centrasite

Robust fleet management system for real-time vehicle and route monitoring

Enterprise-grade pricing solution for simplifying bill auditing



## IMPROVED PASSENGER SERVICE AND PROCESS AGILITY



Streamlined fleet management



Enhanced service delivery



Optimized billing processes



Reduced maintenance costs