

Kellton Tech expands digital transformation footprint with the acquisition of PlanetPro

Hyderabad, India – April 2nd, 2018: [Kellton Tech Solutions Ltd.](#) (BSE & NSE: KELLTONTEC), a new-age digital transformation Company, announced the acquisition of PlanetPro, a Silicon Valley-based global firm providing Salesforce.com, Analytics, and Custom Program services to enterprise clients.

PlanetPro is head quartered in the United States with offices in Canada, Singapore, and India and a strong business presence across Asia. The company specializes in improving sales and marketing performance of businesses by delivering actionable insights through analytics and leveraging the power of Salesforce.com and its ecosystem of applications. PlanetPro also delivers bespoke programs designed to improve sales and marketing effectiveness.

The acquisition enables Kellton Tech to expand its Asia Pacific footprint with PlanetPro's successful experience in servicing industry leaders in the region. This augments Kellton Tech's [digital transformation](#) capabilities for larger Asian engagements and provides a gateway to increase market share. In addition, the analytics services provided by PlanetPro will further strengthen Kellton Tech's coverage of analytics offerings across functional domains and technology platforms.

"We are delighted to welcome PlanetPro to Kellton Tech," said Niranjan Chintam, Founder and Chairman, Kellton Tech. "PlanetPro has experience providing long-term programs to large enterprise clients with a track record of delivering excellent customer service over an extended period of time. These strengths will help Kellton Tech penetrate enterprise accounts and deliver analytics services."

Speaking on the occasion, Ravi Thota, Founder and CEO of PlanetPro said, "We're excited to join forces with Kellton Tech, a leader in digital transformation, and their talented team. I see great opportunity to combine complementary skill sets and market presence as we expand our suite of services to our combined clientbase. There is also a strong cultural fit between the two companies as we both place great value on our employees."

About PlanetPro

PlanetPro is a provider of Salesforce.com services, sales and marketing analytics, and sales and marketing programs. The company is headquartered in Silicon Valley with an 18-year history of exceeding customer expectations, resulting in a 95% client retention rate. The company provides a broad range of consulting and support services to help organizations boost their business performance. PlanetPro traces its roots to Stanford University, where the company was born from an entrepreneurial project.

About Kellton Tech Solutions Ltd.

Kellton Tech Solutions Limited is a CMMI Level 5 and ISO 9001:2015 certified global IT solutions organization, servicing a full gamut of clients including startups, SMBs, enterprises, and Fortune 500 businesses. The company is a global leader in providing Digital Transformation, [Enterprise Mobility](#), Augmented Reality/Virtual Reality, Analytics, [Internet of Things](#), and [Artificial Intelligence](#) Solutions. Kellton Tech provides end-to-end IT solutions, strategic technology consulting, and offshore product development to retail, travel, e-commerce, education, hospitality, advertising, market research, manufacturing, consumer goods, logistics, SCM, and non-profits clients. The company is headquartered in Hyderabad, India with offices in the United States, Europe, Singapore, and other parts of India. For two innovative decades, Kellton Tech has put into practice the vision on which it was founded "offer infinite possibilities with technology." For more information, past results, and conference call transcripts, please visit www.kelltontech.com

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